

Grant No. 39**Grant No. 39 - Information and Publicity**

		Total grant or appropriation	Actual expenditure	Saving-
		(₹ in thousands)		
Revenue:				
Major Head				
2220 Information and Publicity				
Voted				
Original	60,92,04	73,42,04	63,71,16	-9,70,88
Supplementary	12,50,00			
Amount surrendered during the year				
(March 2012)				9,68,55
<i>Charged</i>				
<i>Original</i>	<i>1,00</i>	<i>1,00</i>	<i>..</i>	<i>-1,00</i>
<i>Supplementary</i>	<i>..</i>			
<i>Amount surrendered during the year</i>				
<i>(March 2012)</i>				<i>1,00</i>

Notes and comments :-**Voted Grant**

Grant No. 39- Contd.

1. Supplementary grant of ₹1250 lakhs obtained in 1st instalment proved to be unner the extent of ₹9,70.88 lakhs.

2. Saving occurred mainly under:-

Head		Total grant	Actual expenditure (₹ in lakhs)	Saving-
2220 Information and Publicity				
60 Others				
103 Press Information Services				
98 Information Centres				
O	8,71.00	13,00.60	12,97.22	-3.38
S	10,00.00			
R	-5,70.40			

Anticipated saving of ₹5,70.40 lakhs was mainly due to less expenditure on advertisement (₹3,36.78 lakhs), publication of books (₹117 lakhs), payment of interest (₹27.46 lakhs), telephone/fax/mobile (₹12.79 lakhs), purchase of machinery/equipment (₹10.00 lakhs), professional Special Services (₹20 lakhs) and due to posts kept vacant (₹53 lakhs).

99 Press Publicity

O	3,80.15	3,02.77	3,01.47	-1.30
R	-77.38			

Anticipated saving of ₹77.38 lakhs was mainly due to posts kept vacant (₹53 lakhs) and less expenditure on building rent and hospitality (₹19.78 lakhs).

101 Advertising and visual Publicity

Grant No. 39- Contd.

Head		Total grant	Actual expenditure (₹ in lakhs)	Excess+ Saving -
97 Exhibition				
O	3,19.26	2,24.20	2,35.01	+10.81
R	-95.06			

Reduction in provision through reappropriation was mainly due to economy (₹35.07 lakhs), less engagement of daily wagers (₹28.10 lakhs), posts kept vacant (₹9.19 lakhs) and non-purchase of vehicles (₹9.19 lakhs).

Reasons for the final excess of ₹10.81 lakhs have not been intimated (August :

99 Advertising

O	1,18.72	56.90	56.91	+0.01
R	-61.82			

Reduction in provision through reappropriation was mainly due to economy (₹60.44 lakhs).

98 Visual Publicity

O	69.91	54.61	52.77	-1.84
R	-15.30			

Anticipated saving of ₹15.30 lakhs was mainly due to posts kept vacant (₹13.9

102 Information Centres

Grant No. 39- Contd.

Head		Total grant	Actual expenditure (₹ in lakhs)	Excess+ Saving -
99 General Information Services				
O	1,56.44	1,12.56	1,11.20	-1.36
R	-43.88			

Anticipated saving of ₹43.88 lakhs was mainly due to posts kept vacant (₹32. less expenditure on building rent (₹4 lakhs) and purchase of store items (₹3.62 lakhs).

003 Research and Training in mass
Communication

99 Research and Reference section

O	1,24.70	96.32	96.72	+0.40
R	-28.38			

Reduction in provision through reappropriation was mainly due to posts ke (₹13.85 lakhs), less expenditure on daily wages (₹8.46 lakhs) and training to officer Communication (₹6.35 lakhs).

110 Publications

98 Publication of Publicity Literature

O	1,30.68
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R	-20.22	1,10.46	1,10.18	-0.28
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Anticipated saving of ₹20.22 lakhs was mainly due to posts kept vacant (₹ 14 and less publication of magazines ₹5.45 lakhs).

Grant No. 39- Contd.

Head		Total grant	Actual expenditure (₹ in lakhs)	Saving -
800 Other expenditure				
99 Setting up of Public Address System Unit at District Headquarters				
O	53.78			
R	-13.81	39.97	35.61	-4.36
109 Photo Services				
98 Photo Services				
O	23.87			
R	-10.66	13.21	13.02	-0.19

Anticipated saving in the above two cases was mainly due to posts kept vacant

Reasons for the final saving of ₹4.36 lakhs in first case have not been intimate 2012).

111 Community Radio and Television

98 Installation of Television Sets

O	67.34
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R	-9.79	57.55	57.13	-0.42
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Anticipated saving of ₹9.79 lakhs was mainly due to posts kept vacant (₹3. less touring of officials and purchase of store items (₹2.75 lakhs).

Grant No. 39- Contd.

Head		Total grant	Actual expenditure (₹ in lakhs)	Excess + Saving -
01 Films				
105 Production of Films				
99 Production of Films				
98 Establishment Expenses				
O	2,62.92			
R	-59.13	2,03.79	1,99.90	-3.89

Anticipated saving of ₹59.13 lakhs was mainly due to posts kept vacant (₹56.76

001 Direction and Administration

99 Headquarter Staff

O	2,46.36			
R	-51.73	1,94.63	1,95.88	+1.25

Reduction in provision through reappropriation was mainly due to less pu vehicles (₹27 lakhs) and posts kept vacant (₹22.46 lakhs).

3. Excess occurred mainly under:-

Head	Total grant	Actual expenditure (₹ in lakhs)	Excess +
60 Others			
106 Field Publicity			

Grant No. 39- Concl'd.

Head	Total grant	Actual expenditure (₹ in lakhs)	Excess +
99 Field Publicity Scheme			
O	13,45.05		
R	1,46.59		
	14,91.64	14,99.08	+7.44

The provision augmented through reappropriation owing to filling up of vac (₹1,34.54 lakhs), payment of LTC and ex-gratia claims (₹60.76 lakhs) was partly offset due to less purchase of store items (₹16.35 lakhs), payment of building rent (₹ 15.92 l repair of vehicles (₹7.51 lakhs).

Reasons for the final excess of ₹7.44 lakhs have not been intimated (August 21

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